

## Rita Perea

### Professional Biography

Rita Perea brings a powerful blend of passion and professionalism to both private and public sector organizations. As a consultant, coach and keynote speaker, she shares her 20-plus years of experience with hundreds of leaders annually in organizations ranging from Fortune 500s and high-tech startups to education and not-for-profits. Clients who have engaged her services include teams and individuals from the Iowa State University Foundation, Nationwide Insurance, Team Quest International, and Meredith Corporation, just to name a few.

Rita holds both a Bachelor's degree and Master's degree; a Specialist's degree in Leadership; and is currently a Doctoral degree candidate. She specializes in working with young professionals who aspire to leadership positions, as well as successful leaders transitioning into a new organizations or upward into significantly more challenging levels of leadership.

Rita holds several certifications including that of communications and work-life integration specialist.

Rita is the author of the soon-to-be released From Frantic to Fabulous: Reclaiming Your Life Right Now! (2010) and is a contributing author to the popular Awakening the Workplace: Achieving Connection, Fulfillment and Success at Work (2008).

Rita's Professional Affiliations include the National Speakers Association, the American Society of Training and Development and the Society for Human Resource Managers. She is currently serving as a Charter President with Rotary International.

She and her physician-husband, Ernie, reside in the heartland of America, Des Moines, Iowa. They enjoy international travel and providing service to the global community through a philanthropic lifestyle.